

CHICAGO SUN-TIMES

MEDIA MIX

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The International Association of Business Communicators recently awarded the 2003 International Gold Quill to the San Jose Group/Chicago for the National Pork Board's "El Cerdo Es Bueno" campaign. This marks the first win ever for a Hispanic program in a general market award competition.

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The San Jose Group/Chicago was named a winner in the 2003 Communicator Awards print media competition for its print advertising for client ATA Airlines. The print execution built credibility among Hispanic consumers by recognizing the airline's longevity in the industry.

George L. San Jose President & Chief Creative Officer of The San Jose Group a Multicultural Advertising Agency