



MEDIA RELATIONS

"MISION SONRISA" RADIO OPPORTUNITY

"DE REGRESO A CASA CON JORGE SALAZAR" 1450 AM

- Pitch: "Mision Sonrisa" Campaign
- Speaker: Raiza Mendoza and Max Herbert Da'Silva
- Date: Monday 12/3
- Time: 5:15 p.m.
- Length of presentation: 8-10 minutes
- Contact: Jorge Salazar
- Location: 5038 S. Paulina, Chicago, IL 60609
- Type of Opportunity: *Radio opportunity to talk about Gift of Hope Toy Drive.*

SJ Public Relations, a social media and public relations agency for today's complex markets.