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GIFT OF HOPE AND SJ PUBLIC RELATIONS RECEIVE TOP HONORS

Not-for-profit organization and agency partner recognized for outstanding work during the
Publicity Club of Chicago's 54th Annual Golden Trumpet Award Ceremony

CHICAGO (June 1, 2013) – Gift of Hope Organ & Tissue Donor Network (Gift of Hope) and [SJ Public Relations](#) (SJPR), a division of [The San Jose Group](#) won two Gold and two Silver Trumpets during the Publicity Club of Chicago's 54th Annual Golden Trumpet Award Ceremony, the most prestigious awards program in the Midwest honoring notable individual achievement in the planning, creativity and execution of public relations and communications initiatives.

"Having the opportunity to support Gift of Hope's mission of saving lives by imparting insightful, strategic communication is an award in itself," said [George L. San Jose](#), founder and chief creative officer of The San Jose Group. "Our team strives to deliver distinguished, measureable results to our clients and we're honored to be recognized for our collaborative work together."

Gift of Hope, a member of Donate Life Illinois, is an organ procurement organization that works to educate and raise awareness about the critical need for organ and tissue donation. SJPR has served as the non-profit's PR agency of record since 2009 and leads its external, strategic communication and earned media efforts.

Gift of Hope Organ & SJ Public Relations won the following 2013 PCC Trumpet Awards:

PCC Golden Trumpet Award/Community Relations

"Gift of Hope's World Record"

PCC Golden Trumpet Award/Special Events & Observances

"World Record-Breaking Organ Donation Outreach"

PCC Silver Trumpet Award/Community Relations

"Gift of Hope: Operation Smile"

PCC Silver Trumpet Award/Special Events & Observances

"Local Vigil for National Hero"

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About SJ Public Relations

SJ Public Relations (SJPR) is a total market solutions public relations agency with a sub-specialty in multicultural communications. As the award-winning persuasive content division of The San Jose Group, SJ Public Relations focuses on delivering multi-platform communications solutions. The PR agency works with Fortune 1000's clients, industry leaders and non-profits across a variety of categories. For more information please visit: www.sjpublicrelations.com or www.thesanjosegroup.com.

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